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In 1913, our founder, William Stanley Jr., invented the all-steel iconic vacuum bottle and formed the Stanley Bottle Company. In the 100+ years since this brilliantly simple solution, his ingenuity has kept our beverages at the desired temperature during outdoor, work, sporting, recreational and other adventures.

OUR IDENTITY

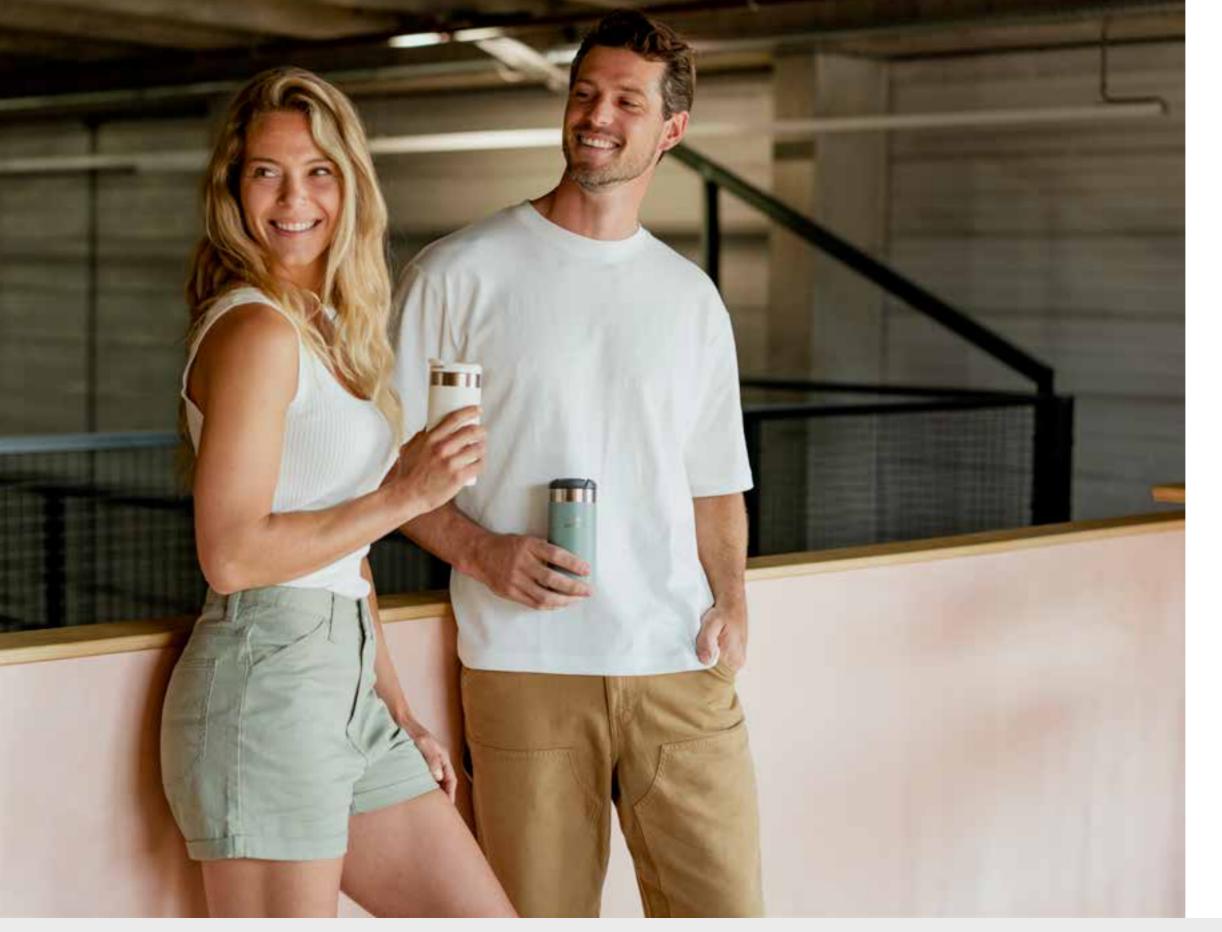
Stanley is defined by Creativity, Building and Invention. Driven by purpose, passion & performance: We are passionate about creating purposeful products that perform. That's how we make a difference. We are proud of our yesterday, focused on tomorrow.

OUR MISSION

At Stanley we believe that through invention and originality we create a more sustainable, less disposable life and world. Our Built For Life™ product promise is the foundation for our approach to sustainability and corporate responsibility.

OUR PROMISE

Since 1913, we've kept our promises. Whether building products to last a lifetime or delivering on innovation of keeping food and drink at the ideal temperature. We've stood behind our word. Backed by our lifetime warranty and our Built For Life™ guarantee, we ensure our products will both endure and sustain in your world – everyday.



4 SPRING/SUMMER 2024 EMEA — BRAND

SUSTAINABILITY AT STANLEY

Our Built For Life™ product promise is the foundation for our approach to sustainability and corporate responsibility. It is part of our mission to create a more sustainable, less disposable life and world. By the end of 2030, we aim to reduce annual greenhouse gas emissions by 50%.



BUILT FOR LIFE™

Our design principles prioritise functionality and durability. Stanley products are created and manufactured to last a lifetime. And we stand behind that with our Built For Life™ lifetime warranty.



RECYCLED MATERIALS

Stanley prioritise recycled and upcycled materials. We're committed to making at least 50% of our stainless-steel products from recycled materials by 2025.



SUSTAINABLE PACKAGING

We reduce unnecessary packaging and increase sustainable content wherever possible. We have eliminated most conventional plastic packaging. All paper packaging will be certified sustainable or recycled by 2025.



VALUES-LED Manufacturing

Stanley seeks suppliers that meet our high standards of environmental responsibility. We work closely with factories to meaningfully reduce energy use in their operations and reward those who show continuous improvement year after year.



RECYCLED STAINLESS STEEL

The material is made from 90% postconsumer scrap steel and is RCS certified. The quality is the same as our proven 18/8 stainless steel. Recycled stainless steel uses fewer natural resources and produces fewer emissions compared to virgin steel. Plus, recycled stainless steel helps keep valuable materials in circulation and out of landfills.

WHAT WE HAVE ACHIEVED IN 2022



6 SPRING/SUMMER 2024 EMEA — SUSTAINABILITY 7





4D THERMOLOGY™

Stanley's 4D Thermology™ technology elevates our legendary double wall vacuum thermal performance to a best in class insulation. Building upon our double wall vacuum insulation, 4D Thermology™ features two additional thermal barriers between the inner and outer bottle walls for 4 layers of insulation. These four layers add protection from convective, conductive, and radient energy transfer to lock in heat or cold better than any other technology.



DOUBLE WALL VACUUM

Stanley's legendary thermal performance all begins with our double wall vacuum insulation technology. By removing the air between the inner and outer walls of our vacuum insulated products, we greatly reduce the thermal transfer between the outside environment and the contents of the bottle. The insulation effect of double wall vacuum insulation allows beverages to stay hot or cold longer compared to traditional drinkware or food storage containers without this technology.



AEROLIGHT™

Stanley's AeroLight™ technology takes you farther, faster – bringing a whole new meaning to portable thermal insulation.

We took Stanley's legendary double wall vacuum insulation and made it up to 33% lighter. Through advanced manufacturing processes, we stretch the material of the inner wall to significantly reduce weight, without compromising hot/cold retention or durability.



8 SPRING/SUMMER 2024 EMEA — TECH & INNOVATION 9









Stanley Café focuses on the passion of craft coffee, tea or maté, regardless of the setting, scene or environment. Ideal for sitting, sipping and contemplating the world—with a hot beverage in hand— our collection delivers your inspiration with your caffeination.

Beer, wine or spirits, we all appreciate a good drink, especially with good company in uplifting surroundings. Stanley Bar takes that drink outside with dramatic appeal and truthful technology—whether sharing a cold beverage with the neighbour or enjoying a craft cocktail at sunset.



Stay healthy, stay hydrated—that's the defining mantra of our thoughtfully considered drinkware. Built with modern energy, awareness and respect for human wellbeing, as well as the environment, this category brings true invention into our natural daily habitats.





Stanley Camp brings clean, intelligent, innovative and stylish gear to the global campsite. Whether way out in the woods or closer to home, our entire collection brings both ease and expertise to experiencing the wild without sacrificing the comfort or the culinary harvest.



When transporting good food or drink is the goal, our innovative storage solutions are designed to keep food and beverages appropriately chill for the task at hand. From beach trips or backyard cookouts to camping out, our collection is shaped and streamlined to embrace and enliven the entire world outside.

10 SPRING/SUMMER 2024 EMEA — CATEGORY INTROS







HYDRATION CONSUMER MODERN ACTIVE

The Modern Active has a holistic approach to health and lifestyle. They aspire to be outdoors whenever possible, working out, riding their bike, or walking to work. Staying hydrated with their bottle of choice symbolises their life choices.

They are social and love to have the latest outdoor tech and innovation, for use in their outside, urban environment. They appreciate functionality and performance but keep up with modern trends and moods.



12 SPRING/SUMMER 2024 EMEA — LOOK BOOK



THE AEROLIGHT $^{\text{\tiny{TM}}}$ iceflow bottle fast flow 0.6 L / 20 OZ

10 HOURS 2 DAYS ICED



BLACK FROST TIGERLILY

10-12515-001 10-12515-002 10-12515-003 10-12515-004 10-12515-005 10-12515-006

DIAMETER: 7.0 CM HEIGHT: 29.0 CM WEIGHT: 384 G

PACK LIGHTER, GO FURTHER, HYDRATE LONGER

THE AEROLIGHT™ ICEFLOW BOTTLE FAST FLOW

For an active lifestyle, Aerolight™ Iceflow Bottle Fast Flow is made with 90% recycled stainless steel. Designed with a large spout opening for fast flow, a recessed bottle grip and an easy carry handle. Cup holder compatible with a wide opening for ice and easy cleaning.

AEROLIGHT™ INSULATION



RECYCLED 18/8 STAINLESS STEEL



DISHWASHER SAFE



LEAKPROOF + FAST FLOW LID











THE ICEFLOW $^{\!\scriptscriptstyle\mathsf{TM}}$ flip straw tumbler 0.89 L / 30 OZ

12 HOURS

48 HOURS



FROST
ROSE QUARTZ
CITRON
LILAC
AZURE
TIGERLILY
CHARCOAL

10-09993-407 Z 10-09993-196 10-09993-197 10-09993-312 10-09993-313 10-09993-314 10-09993-194 DIAMETER: 10.4 CM HEIGHT: 24.8 CM WEIGHT: 600 G

WHEREVER YOU GO...

HYDRATE WITH ICEFLOW™

The IceFlow™ Flip Straw Tumbler allows you to keep your head up during any activity, whether you're going to the pitch, the park, the beach or the office. Leakproof and easily packable, the Stanley IceFlow™ series is the perfect choice for all. Stay healthy, stay hydrated.



18/8 FOOD-GRADE STAINLESS STEEL



BPA FREE



DOUBLE-WALL VACUUM INSULATION



DISHWASHER SAFE



LEAKPROOF + FLIP STRAW



LEAKPROOF FLIP STRAW LID



EASY CARRY STAINLESS STEEL HANDLE

WIDE OPENING FOR ICE AND EASY CLEANING









THE QUICK-FLIP WATER BOTTLES

Hit the trail or hit the road without ever having to hit the brakes to refuel. The double-wall vacuum insulation can keep cold and iced drinks cold for hours. Just push the button and taste the difference.



18/8 FOOD-GRADE STAINLESS STEEL



CUP HOLDER



COMPATIBLE



DISHWASHER SAFE

10-09148-027 10-09148-071 10-09148-072 10-09148-095



LEAKPROOF

DOUBLE-WALL

VACUUM INSULATION

THE QUICK-FLIP **water bottle** 0.47 L / 16 OZ

5 HOURS 7 HOURS

30 HOURS



POLAR CHARCOAL SAFFRON SHALE AZURE

TIGERLILY

DIAMETER: 7.6 CM HEIGHT: 20.3 CM WEIGHT: 320 G

THE QUICK-FLIP **Water Bottle** 0.7 L / 24 OZ

 $8~{}^{\hbox{\scriptsize HOURS}}_{\hbox{\scriptsize HOT}} \mid 12~{}^{\hbox{\scriptsize HOURS}}_{\hbox{\scriptsize cold}} \mid 40~{}^{\hbox{\scriptsize HOURS}}_{\hbox{\scriptsize ICED}}$



POLAR
CHARCOAL
SAFFRON
CITRON
SHALE
AZURE
TIGERLILY

10-09149-029 10-09149-030 10-09149-032 10-09149-092 10-09149-093 10-09149-141 10-09149-142

DIAMETER: 7.6 CM HEIGHT: 27.6 CM WEIGHT: 420 G



THE QUICK-FLIP WATER BOTTLE 1.06 L / 36 OZ

10 HOURS | 18 HOURS |



POLAR CHARCOAL SAFFRON CITRON SHALE AZURE

DIAMETER: 8.7 CM HEIGHT: 29.0 CM WEIGHT: 530 G



THE TRIGGER-ACTION TRAVEL MUG 0.35 L / 12 OZ

6 HOURS

26 HOURS



HAMMERTONE GREEN 10-09848-006 MATTE BLACK PEBBLE
POLAR 10-09848-007 10-09848-008 10-09848-008 10-09848-009 10-09848-051 10-09848-051 10-09848-053 10-09848-056 10-09848-056 HAMMERTONE LAKE **ROSE QUARTZ** 10-09848-068 10-09848-069 10-09848-070 10-09848-071

DIAMETER: 6.8 CM HEIGHT: WEIGHT: 20.9 CM 280 G

POLAR

AZURE

LILAC GLOSS

TIGERLILY

NIGHTFALL WINE

CHARCOAL ASH SAFFRON SHALE

THE TRIGGER-ACTION **TRAVEL MUG**

The trigger-action lid makes this thermo cup leakproof and easy for one-handed use. The lid is designed with a push button, which opens the mouthpiece on top. This unique feature makes The Stanley Trigger-Action Travel Mug perfect for sipping on-the-go. It's also designed to fit in most cup holders so it can ride along on your daily commute.



18/8 FOOD-GRADE STAINLESS STEEL



BPA FREE



DOUBLE-WALL VACUUM INSULATION



TRIGGER-ACTION



LEAKPROOF + PACKABLE



DISHWASHER SAFE

10-09849-010

10-09849-011

10-09849-012

10-09849-013

THE TRIGGER-ACTION TRAVEL MUG 0.25 L / 8.5 OZ

4 HOURS COLD













DIAMETER: 6.8 CM HEIGHT: 16.9 CM 240 G WEIGHT:

THE TRIGGER-ACTION TRAVEL MUG 0.47 L / 16 OZ

10 HOURS





HAMMERTONE GREEN
MATTE BLACK PEBBLE POLAR NIGHTFALL BLAZE ORANGE WINE COUNTRY DNA MOSSY OAK 10-06439-221

10-06439-032

10-06439-033

10-06439-222

10-06439-120

DIAMETER: 7.3 CM HEIGHT: 22.8 CM WEIGHT: 370 G













HYDRATION CONSUMER OPEN MIND

The Open Mind has a carefully curated lifestyle. They appreciate the need for self-care and believe that health, wellness and body positivity are essential.

They shop consciously and look to invest in key items they can rely on to compliment their day to day life.

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THE QUENCHER **H2.0 Flowstate™ Tumbler** 1.18 L / 40 OZ

11 HOURS



CREAM TONAL
ROSE QUARTZ
SHALE
BLACK TONAL

10-10824-453 10-11673-115 10-10824-400 10-10824-399

THE QUENCHER H2.0

MADE OF RECYCLED STAINLESS STEEL

Introducing our sustainable Quencher H2.0 Flowstate™ Tumbler made from 90% recycled stainless steel. Its advanced lid minimises leaks with a reusable straw or closed rotating cover. The ergonomic handle ensures comfortable carrying. Compatible with car cup holders and dishwasher safe. Plus, it keeps water cold for II hours, hot for 7, and iced for 2 days.

RECYCLED 18/8 STAINLESS STEEL



CUP HOLDER COMPATIBLE



DOUBLE-WALL VACUUM INSULATION



DISHWASHER SAFE



BPA FREE









THE ALL DAY **SLIM BOTTLE** 0.6 L / 20 OZ

06 HOURS | 11 HOURS





ROSE QUARTZ CREAM SHALE BLACK

10-12069-021 10-12069-022 10-12069-023 10-12069-024

DIAMETER: 7.0 CM HEIGHT: 27.0 CM WEIGHT: 302 G

THE SLEEK ALL **DAY SLIM BOTTLE**

Sleek bottle for all-day hydration. Made from 90% recycled stainless steel with a two-piece opening, one for sipping and the other for ice and cleaning. Dynamic colour features with a finish transition from gloss to matte.



RECYCLED 18/8 STAINLESS STEEL



BPA FREE



DOUBLE-WALL VACUUM INSULATION



LEAKPROOF + PACKABLE



DISHWASHER SAFE









THE AEROLIGHT™ **Transit Mug** 0.35 L / 12 OZ

6 HOURS



CREAM METALLIC 10-10788-087 ROSE QUARTZ METALLIC 10-10788-066 FOG METALLIC 10-10788-065 SHALE METALLIC 10-10788-088 ROYAL BLUE METALLIC 10-10788-074 BLACK METALLIC 10-10788-067

DIAMETER: 6.9 CM HEIGHT: 16.3 CM WEIGHT: 180 G

THE AEROLIGHT™ **Transit Mug** 0.47 L / 16 OZ

8 HOURS COLD

30 HOURS











10-10787-120 10-10787-179 ROYAL BLUE METALLIC 10-10787-149 BLACK METALLIC 10-10787-121

DIAMETER: 6.9 CM HEIGHT: 20.2 CM WEIGHT: 240 G

PACK LIGHTER, GO FURTHER, HYDRATE LONGER

AEROLIGHT™ TRANSIT MUG

Our Transit Collection with AeroLight™ technology is engineered to be light, packable, and leakproof for the trail or the daily commute. Our commuter-friendly Transit Mugs are 33% lighter than Stanley's standard stainless steel metal drinkware. The collection is built with Stanley's AeroLight™ technology, which consists of spun-steel, doublewall vacuum insulation to reduce weight—without compromising hot/cold retention or durability. These fully leakproof mugs offer a streamlined design and low-profile lid, compact and easy to carry. They also fit comwfortably in car cup holders.

AEROLIGHT™ INSULATION



DRINK-THRU LID



DOUBLE-WALL VACUUM INSULATION



LIGHT + TOUGH



LEAKPROOF + PACKABLE



DISHWASHER SAFE



18/8 FOOD-GRADE STAINLESS STEEL











THE LEGENDARY CLASSIC BOTTLE 0.75 L / 25 OZ THE STAY-HOT CAMP MUG 0.35 L / 12 OZ THE LEGENDARY FOOD JAR + SPORK 0.4 L / 14 OZ THE TRIGGER-ACTION TRAVEL MUG 0.35 L / 12 OZ

ROSE QUARTZ

ROSE QUARTZ

INTRODUCING

ROSE QUARTZ COLOUR

ROSE QUARTZ is Stanley's newest addition to the Classic line. Refined and sophisticated, Rose Quartz is more of an elevated neutral than a traditional pink, giving it a grounding and balancing appeal. Rose quartz fosters a sense of wellbeing and vitality, fresh and uplifting, yet nurturing and calming. It is also a colour that can span across demographics and seasons, making it a commercially dependable addition to our Stanley Classics.



18/8 FOOD-GRADE STAINLESS STEEL



LEAKPROOF + PACKABLE



DISHWASHER SAFE





40 SPRING/SUMMER 2024 EMEA — PRODUCT LINE

ROSE QUARTZ

TIMELESS, DURABLE + SUSTAINABLE

LEGENDARY COLLECTION

Stanley's Legendary Classics deliver all the ingenuity, durability and performance of a century of learnings. Staying true to our heritage we've built a sustainable Classic collection that continues to capture a new generation of Stanley Loyalists.



RECYCLED 18/8 STAINLESS STEEL

POUR-THRU STOPPER



DOUBLE-WALL INSULATION



INSULATED LID **DOUBLES AS CUP**

THE LEGENDARY CLASSIC BOTTLE 2.3 L / 2.5 QT

48 HOURS COLD



MATTE BLACK PEBBLE

10-07935-044 10-07935-045 THE LEGENDARY CLASSIC BOTTLE 1.9 L / 2.0 QT

MATTE BLACK PEBBLE
NIGHTFALL

40 HOURS

08 DAYS

THE LEGENDARY **CLASSIC BOTTLE** 1.4 L / 1.5 QT 35 HOURS COLD

06 DAYS





10-08265-001 10-08265-002 10-08265-006

THE LEGENDARY CLASSIC BOTTLE 1.0 L / 1.1 QT

28 HOURS COLD



10-07934-004 10-07934-039

HAMMERTONE GREEN
MATTE BLACK PEBBLE
NIGHTFALL
CHARCOAL
HAMMERTONE LAKE BLAZE ORANGE COUNTRY DNA MOSSY OAK
BOTTOMLAND MOSSY OAK

10-08266-001 10-08266-002 10-08266-017 10-08266-059 10-08266-058 10-08266-060 10-08266-032 10-08266-053

THE LEGENDARY CLASSIC BOTTLE 0.75 L / 25 OZ



HAMMERTONE GREEN MATTE BLACK PEBBLE
NIGHTFALL
HAMMERTONE LAKE
CHARCOAL

10-01612-028 10-01612-041 10-01612-060 10-01612-061 10-01612-062 10-01612-063 THE LEGENDARY **CLASSIC BOTTLE** 0.47 L / 16 OZ

15 HOURS

02 DAYS



HAMMERTONE GREEN
MATTE BLACK PEBBLE

10-01228-072 10-01228-073 10-01228-088

THE LEGENDARY FOOD JAR 0.94 L / 1.0 QT

20 HOURS

22 HOURS COLD



HAMMERTONE GREEN
MATTE BLACK PEBBLE
NIGHTFALL

10-07937-003 10-07937-004 10-07937-019

THE LEGENDARY FOOD JAR + SPORK O.4 L / 14 OZ

07 HOURS









CHARCOAL

ASH ROSE QUARTZ



10-09382-083 10-09382-106

HAMMERTONE GREEN
MATTE BLACK PEBBLE
NIGHTFALL

THE LEGENDARY FOOD JAR 0.7 L / 24 OZ

15 HOURS



10-07936-003 10-07936-004



STAINLESS STEEL

THE STAINLESS STEEL ALL-IN-ONE

FOOD JAR .53L / 180Z

10-01287-032

12 HOURS COLD

THE LEGENDARY USEFUL BOX

MATTE BLACK PEBBLE
NIGHTFALL

HAMMERTONE LAKE



HAMMERTONE GREEN

10-10668-001

10-01625-003

10-09382-004

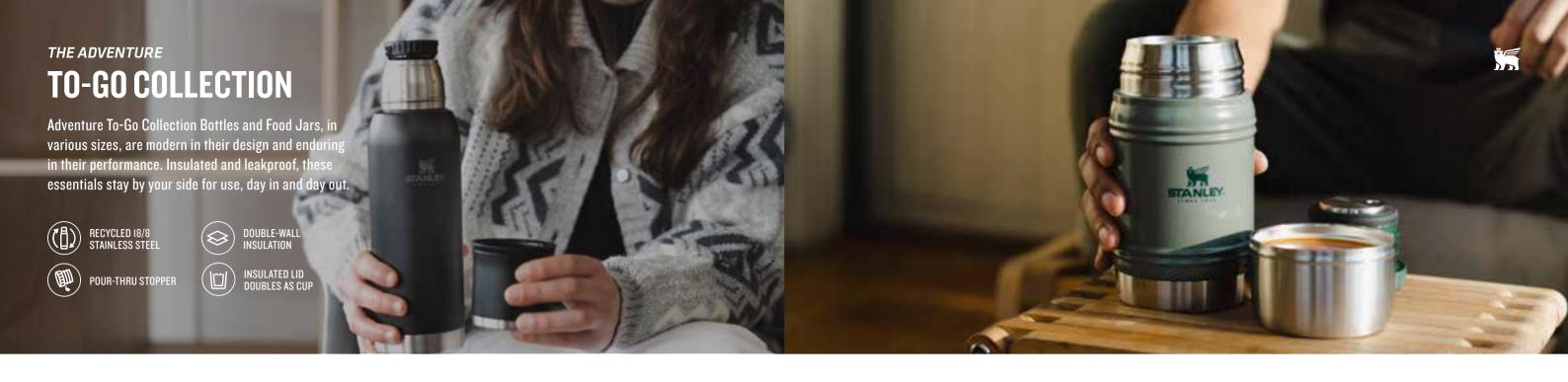
10-09382-005 10-09382-006

THE LEGENDARY CLASSIC LUNCHBOX 9.5 L / 10 QT



HAMMERTONE GREEN





THE ADVENTURE TO-GO BOTTLE 1.0 L / 1.1 QT

27 HOURS COLD





POLAR ABYSS BLACK 10-10819-008 10-10819-009 10-10819-010

HEIGHT:

DIAMETER: 8.8 CM 30.3 CM

THE ADVENTURE TO-GO FOOD JAR 0.53 L / 18 OZ

06 HOURS



POLAR ABYSS

10-10836-007 10-10836-008

10-10836-009

HEIGHT: 13.5 CM 360 G

THE ADVENTURE TO-GO BOTTLE 0.75 L / 25 OZ

25 HOURS COLD



POLAR ABYSS

10-10818-008 10-10818-009 10-10818-010

DIAMETER: 8.1 CM HEIGHT: WEIGHT:

27.8 CM 510 G

THE ADVENTURE **TO-GO FOOD JAR** 0.35 L / 12 OZ

04 HOURS



ABYSS

10-10837-013 10-10837-014 10-10837-015

DIAMETER: 10 10.7 CM HEIGHT: WEIGHT: 300 G

SIGNATURE THERMAL ESSENTIALS

ARTISAN COLLECTION

Drawing on over 100 years of experience, The Artisan combines premium performance, unrivaled thermal retention and modern details with Stanley's Legendary durability and style.



RECYCLED 18/8 STAINLESS STEEL



QUADVAC™ INSULATION





LIFETIME WARRANTY

THE ARTISAN THERMAL BOTTLE 1.4 L / 1.5 QT

38 HOURS COLD

06 DAYS

10-11429-004 10-11429-005

THE ARTISAN **THERMAL BOTTLE** 1.0 L / 1.1 QT

37 HOURS

THE ARTISAN **Thermal food Jar** 0.50 L / 17 OZ

13 HOURS



HAMMERTONE GREEN BLACK MOON

DIAMETER: 11.3 CM 33.3 CM WEIGHT: 1140 G

HAMMERTONE GREEN BLACK MOON

DIAMETER: 9.9 CM HEIGHT: 32.4 CM WEIGHT: 890 G

10-11428-004 10-11428-005

HAMMERTONE GREEN BLACK MOON

10-11426-004 10-11426-005

DIAMETER: 10.2 CM HEIGHT: WEIGHT: 710 G

THE STAY-HOT CAMP MUG 0.35 L / 12 OZ

1.5 HOURS 03 HOURS 15 HOURS



HAMMERTONE GREEN MATTE BLACK PEBBLE

10-09366-006

HAMMERTONE LAKE

10-09366-171

THE STAY-HOT FRENCH PRESS 1.4 L / 48 OZ

ROSE QUARTZ

.....

10-09366-173 10-09366-271

THE SHORTSTACK **travel mug** 0.23 L / 8 OZ

03 HOURS O4 HOURS 16 HOURS

04 HOURS 09 HOURS 24 HOURS ICED

10-02888-048

THE PERFECT-BREW **POUR OVER** 0.59 L / 20 OZ



MATTE BLACK PEBBLE HAMMERTONE ICE

10-02887-067 10-02887-068



HAMMERTONE GREEN



HAMMERTONE GREEN MATTE BLACK PEBBLE

10-09383-030



THE STACKING TUMBLER 0.47 L / 16 OZ

45 MIN 04 HOURS

15 HOURS



MATTE BLACK PEBBLE POLAR

10-02282-058

HAMMERTONE LAKE CHARCOAL

10-02282-250 10-02282-251

THE EVERYDAY **GO TUMBLER** .29L / 10 OZ

1.5 HOURS 05 HOURS 20 HOURS ICED



HAMMERTONE CREEN MATTE BLACK PEBBLE
WINE

10-10292-001 10-10292-002 10-10292-003 ΓΗΔΡΓΠΔΙ SHALE

10-10292-063 10-10292-066

THE EASY-FILL WIDE MOUTH FLASK .23L / 8OZ





HAMMERTONE GREEN MATTE BLACK PEBBLE
NIGHTFALL BLAZE ORANGE
COUNTRY DNA MOSSY OAK 10-00837-126 10-00837-127 10-00837-185 10-00837-245 10-00837-244

THE NESTING SHOT GLASS SET



10-01705-039 10-01705-036

HAMMERTONE GREEN MATTE BLACK PEBBLE

THE EASY-POUR **Growler** 1.9 L / 64 OZ

18 HOURS 24 HOURS 04 DAYS



HAMMERTONE GREEN

10-01941-067

THE BIG GRIP **BEER STEIN** 0.7 L / 24 OZ

05 HOURS 20 HOURS



HAMMERTONE GREEN

10-02874-033 10-02874-034

THE PRE-PARTY SHOT GLASS + FLASK SET



HAMMERTONE GREEN MATTE BLACK PEBBLE

10-01883-034 10-01883-035



FRESH + COLD

OUTDOOR COOLERS

Pack a lunch, take it on a picnic in the park, or to an all-day festival. Our coolers are leakproof, easy-to-carry and comes with an adjustable bungee system for securing your favorite Stanley bottle to the lid.

THE COLD-FOR-DAYS OUTDOOR COOLER 28.3L / 30 QT

04 DAYS

POLAR
STANLEY GREEN





THE EASY-CARRY OUTDOOR COOLER 15.1 L / 16 QT

 $36 \, {}^{\text{HOURS}}_{\text{ICED}}$

POLAR
STANLEY GREEN



THE EASY-CARRY OUTDOOR COOLER 6.6 L / 7 QT

27 HOURS



POLAR
STANLEY GREEN

PRO-LEVEL GEAR

CAMP COOKWARE

Whether at home, your campsite, or in your backyard, Stanley has what you need when you need it. Stanley brings the legendary tough construction you expect with all the features camp demands.

THE FULL KITCHEN BASE CAMP COOK SET 3.5L / 3.7QT



STAINLESS STEEL 10-02479-025 THE STAINLESS STEEL COOK SET FOR TWO 1.OL / 1.1QT



STAINLESS STEEL 10-09997-003 THE ALL-IN-ONE Fry Pan Set .94L / 320Z



STAINLESS STEEL 10-02658-013





PROMOTIONAL GEAR & RETAIL SUPPORT

Check with your Stanley Sales Representative to learn more about the latest promotional items and retail displays and how to request quantities.

PINS



STICKERS

STANLEY LOGO STICKER 30 X 100 MM





STANLEY STICKER Ø 50 MM

CUT-OUT DISPLAYS



TRAVEL MUG 0.47 L / I6 OZ



THE QUICK-FLIP WATER BOTTLE 0.47 L / 16 OZ



OVER & THE LEGENDARY CAMP MUG 0.35 L / 12 OZ





THE AEROLIGHT™ TRANSIT MUG 0.35 L / I2 OZ

NEW SS2024



THE AEROLIGHT™ ICEFLOW BOTTLE FAST FLOW 0.6 L / 20 OZ



SLIM BOTTLE 0.6 L / 20 OZ

NEW SS2024

POS A5 & A4 CARDS + WOODEN STAND





















THE STADIUM DISPLAY

400 MM (H) X 400 MM (W) X 340 (D) AEROLIGHT BACKDROP AVAILABLE

ORDERABLE SEPARATELY









THE TREE **DISPLAY**

1215 MM (H) X 740 MM (W) X 400 (D)



THE BEAR **DISPLAY**

900 MM (H) X 270 MM (W)



THE REDUCED **FLOOR RETAIL DISPLAY**

1473 MM (H) X 567 MM (W) X 390 (D)





THE STANDARD **FLOOR RETAIL DISPLAY**

1700 MM (H) X 610 MM (W) X 513 (D)





50 SPRING/SUMMER 2024 EMEA — PROMOTIONAL GEAR & RETAIL SUPPORT



CUSTOM PRINT

Stanley's Custom Print Program weaves your unique brand signature into our century-old tradition of quality and durability. In an era where customised gifts are on trend, our iconic, award-winning merchandise becomes a vehicle to engage clients and employees, fostering lasting memories. Imprint your logo, and these Stanley essentials transform into bespoke promotional products, carrying your brand's impression as enduringly as Stanley's own legacy.



DISTRIBUTORS LIST

AFRICA	J&A INTERNATIONAL	-	+44 (0) 1425 610 740
BELGIUM, NETHERLANDS & LUXEMBOURG	CJ AGENCIES BV	www.cjagencies.nl	+31 (0) 35 542 4200
BULGARIA	GTH INTERNATIONAL LTD.	www.gth.bg	+359 (0) 2 4690 393
CYPRUS	APOSTOLOS PAPADOPOULOS LTD.	www.apltd.com.cy	+357 22456845
CZECH REPUBLIC & SLOVAKIA	JANNAI S.R.O.	www.kupdarek.cz	+420 776 336 316
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